
ARGYLL AND BUTE COUNCIL

POLICY AND RESOURCES COMMITTEE

CUSTOMER SUPPORT SERVICES

10 OCTOBER 2024

COUNCIL COMMUNICATION STRATEGY 2024 2027

1.0 EXECUTIVE SUMMARY

1.1

- 6.6 Climate Change: The strategy supports digital first communication and promotion of climate friendly activity.
- 6.7 Risk: None.
- 6.8 Customer Service: Effective communication is an important part of good customer service.
- 6.9 The Rights of the Child (UNCRC): None.

Kirsty Flanagan
Executive Director with responsibility for